



"WOMEN, EMPOWERMENT AND LEADERSHIP"

June 11th, 2010 - Campus ESSEC Executive Education

CNIT, La Défense - 1:30pm-7:00pm

REGISTRATION & WORKSHOP Registration

13h30-14h00

OPENING SESSION

14h00-14h15

Hilary Ellis, President European Professional Women's Network Paris

Junko Takagi, PhD, Essec Chair Diversity and Performance

KEYNOTE SPEAKER

14h15-14h30

Women quotas and promotion of efficiency on boards

How to improve gender issues on boards but also, how to improve efficiency of companies including gender issues as a tool? The project of law has a global objective: to avoid nepotism on boards and on women topic to avoid "tokenism."

Prof. Viviane de Beaufort, Director Entreprendre au féminin,

PLENARY SESSION

14h30-15h30

Role models and female leadership

Topic: Impact of role models and lack of female role models in upper level management. Momentum on European implementation, impact and effectiveness of quotas and the influence of gender studies.

Academic Speakers: Celia de Anca, PhD, (Instituto de Empresa, Spain)

Jo Dreyfus, Audit Associate at Deloitte

Moderator: Junko Takagi, PhD

Learn & Practice with 3 Training Workshops (*)

Workshop 1: Training/coaching - How can training and coaching get women into executive positions with **Junko Tagagi, PhD, Ana ThrapOhlsen, Director Business development TetraPak and Tatiana Gillitzer, Director and General Manager Henkel Biomedical**

Workshop 2: Mentoring with **Martine Van Went and Ines O'Donovan - European PWN Mentoring Club.**

Workshop 3: Networking with **Valerie Rocoplan, Talentis**

(*) you will need to pre-register to one of those workshops at the registration desk

Promoting Women to Leadership Positions

Topic: How to influence opinion leaders? Selection criteria for future executives and board members; what companies are doing to develop women as senior leaders/ promote women into executive roles – examples of best practices.

Introduction: student presentation Essec Chair Diversity and Performance: benchmark on best practices

Corporate Speakers:

Anne Bouverot, Executive Vice President, Personal LoB& Group Devices, Orange

Sophie Macquet, Group Diversity, Renault

Jean-Michel Monnot, Vice President, Group Diversity & Inclusion, Sodexo

Moderator: International Herald Tribune: Alison Smale, Executive Editor IHT

Please register, seating is limited. Price: 45 €.

ESSEC registration: contact: Ellen DURAND- durande@essec.fr- 00 33 1 46 92 17 90

EPWN registration for members on the website: <http://www.europeanpwn.net/>

Media Partners:

Corporate Sponsor for this event