

India Research Centre Conference

Creative Industries in Emerging Markets

“Luxury Business in Emerging Markets: The Case of India and China”

Ashok Som, Academic Director, ESSEC-IIMA Global Management Program on
Luxury, Associate Professor, Management Department

“The Luxury Industry: Lessons learned from Past Crises”

Michel Phan, LVMH Chaired Professor, Academic Director, MasterCard-ESSEC
Luxury Brand Management Executive Program, Assistant Professor of Marketing,
External consultant to UNESCO on its first forum on creative enterprises held in Italy (2009)

“Emerging Collaboration Opportunities with India”

Coumar Ananda, Managing Partner, Gereje Corporate Finance

Nov 18, 2009

18:30 – 20:00

Venue: CNIT
La Defense
Campus

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ESSEC Executive Management Education